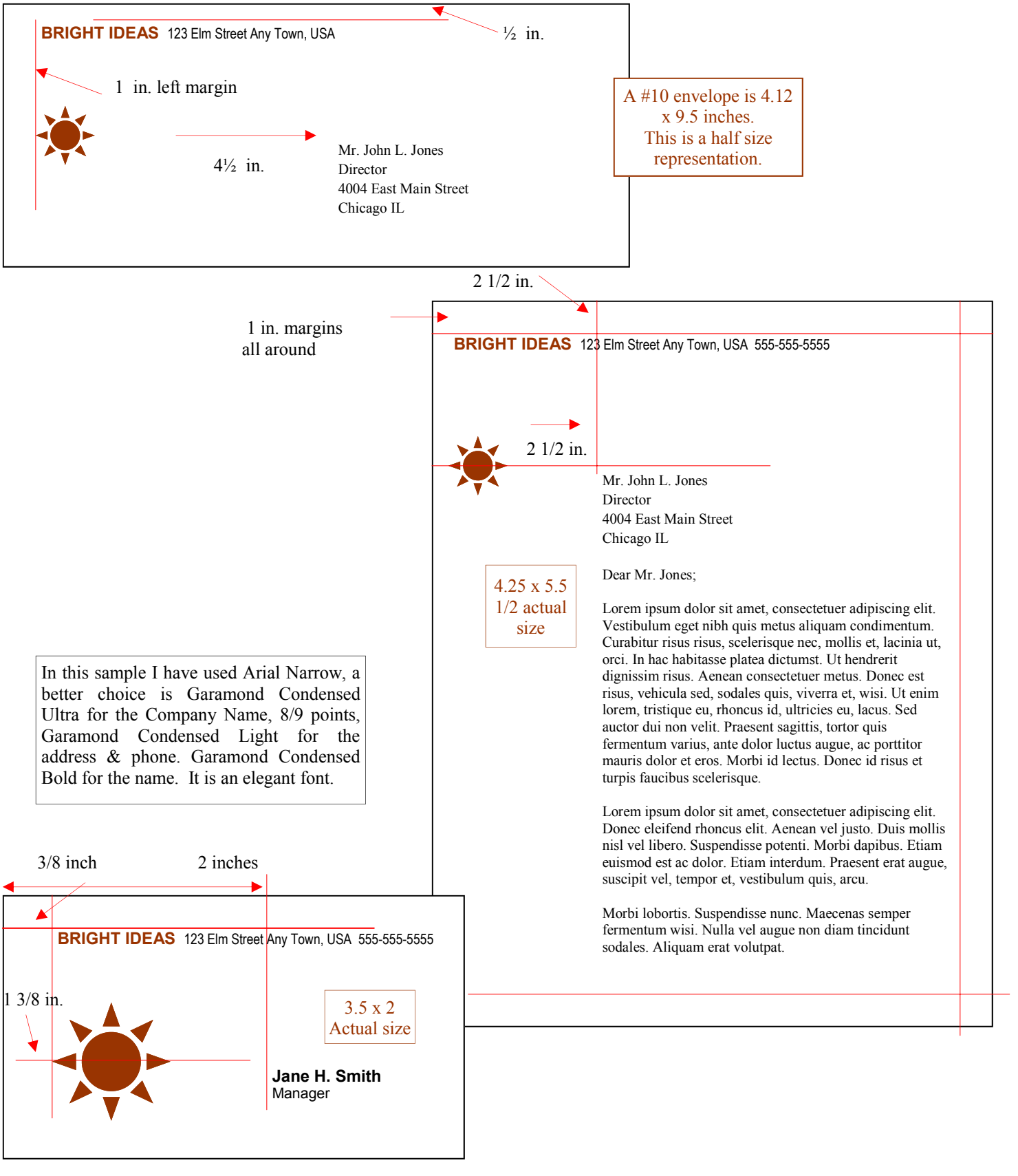
Business stationery is composed of a business card, letter head and #10 envelope.

Elements should be the same size on every piece, so design the business card first (the smallest piece).

The logo should be the most prominent visual element which is achieved by floating it, in color, in a large area of white.